

**COMMERCIAL PRODUCT ROUTING SYSTEM WITH VIDEO
VENDING CAPABILITY**

5 **ABSTRACT OF THE DISCLOSURE**

10 A traffic control system selectively interfaces members of
plural groups, as buyer groups and vendor groups, for video
communication through a dial-up telephone system, for analyzing
and compiling data, scheduling appointments, implementing
15 conferences, consummating sales and the like. The traffic-
control system comprises a telephonic interface apparatus for
interfacing remote telephonic terminals of the dial-up telephone
system identified with the members of plural groups, a video
recording unit for recording and playing video transcriptions, a
20 storage memory for storing data on the members, including
telephonic terminal numbers and area-of-interest codes and a
control computer to selectively interconnect the video recording
unit with the remote telephone terminals through the telephonic
interface apparatus to record and receive video communication.

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